BOLOGNA METROPOLITAN AREA
STAND R8.A19 - ITALIAN PAVILION - MIPIM 2016

Your investment **is Bologna**

CITTÀ METROPOLITANA DI BOLOGNA

The area of Bologna has always been passionate about technology and engines and able to blend creativity, entrepreneurship and profitability. Examples of this are its famous industrial companies like Ducati and Lamborghini, its leading packaging and mechanical industries and the growing presence in fashion with Bologna brands such as Furla, Les Copains, La Perla. The exhibition centre stands out with a number of fairs in sectors such as children books, construction, farming technologies, leather and perfumery. The Industrial Heritage Museum (Museo del Patrimonio Industriale) displays the economic and productive history of the City.

MIPIM EVENTS INVITATION

Wednesday, 16th March

11:30 - 12:15
BOLOGNA METROPOLITAN AREA – R8.A19

BEST FUTURA MEGA PROJECT AT MIPIM AWARDS
selected finalist: FICO Eataly World. Presentation by OscarFarinetti, Founder of Eataly, Virginio Merola, Mayor of Bologna, Andrea Segrè, President of CAAB. Greetings by Ivan Scalfarotto, Undersecretary of State - Italian Parliament.
> A cocktail will follow

17:30 – 18:30
BLUE ROOM, Palais des Festivales

ARE HOUSING NEEDS AND DEMANDS ALIGNED?
Conference between European Metropolitan Cities: (Bologna, Istanbul, Manchester)
Speaker: Virginio Merola, Mayor of Bologna

Thursday, 17th March

11:30 - 12:30
BOLOGNA METROPOLITAN AREA – R8.A19

BOLOGNA METROPOLITAN AREA: AN ATTRACTIVE TERRITORY OF OPPORTUNITIES' by Virginio Merola, Mayor of Bologna, and by relevant partners from the City of Bologna
> Typical lunch from Bologna will be served to the guests, after the conference

14:15 - 15:00
BOLOGNA METROPOLITAN AREA – R8-A19

INTERPORTO OF BOLOGNA: A SUCCESSFUL LOGISTIC HUB AS NATIONAL BEST PRACTISE
Round table by Interporto of Bologna, Prologis Italy and Vailog Italy.
> A cocktail will follow

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CITTÀ METROPOLITANA DI BOLOGNA

Comune di Bologna

BOLOGNA WELCOME

CAAB

Partners

acer — azienda casa emilia-romagna provincia di bologna

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